



getting dAIR

Mid-term event Agenda

Getting dAIR takes place half way through the dAIR project, and it is an opportunity to look at what we have learnt and done so far, and well as an opportunity to confront our thoughts with some external and fresh eyes.

To that end we have designed the event around 2 types of activities

1. an academic moment where external speakers will give us their views on our topic
2. an interactive moment where together with our speakers we will be able to put into practice what we have learnt so far. Our guests will be there in order to challenge / confirm our findings.

1. Giving the floor to the speakers

13:00-13:05	Introductory remarks by Léa Bodossian , Secretary General, <i>Airport Regions Conference</i>
13:05-13:25	BEST PRACTICE EXAMPLES FOR CO ₂ REDUCTION AT GERMAN AIRPORTS Ralph Beisel , Managing Director, <i>German Airports Association</i>
13:25-13:40	THE URBAN MILE. EUROPEAN CITIES AND REGIONS FOR MORE SUSTAINABLE AIRPORT ACCESS Dagmar Roeller , <i>POLIS</i>
13:40-14:00	SURFACE ACCESS ISSUES AT A REGIONAL AIRPORT IN THE UK : The case of Robin Hood airport Doncaster/Sheffield Dr Richard Moxon -Senior Lecturer, <i>Department of Air Transport -Course Director, MSc Airport Planning and Management</i>
14:00-14:10	Q&A session
14:10-14:15	<i>Brief break</i>
14:15-14:30	MANAGING AN AIRPORT CARBON FOOTPRINT – AN ANALYSIS Dr. Christopher Paling – Researcher, <i>Manchester Metropolitan University</i>
14:30-14:45	LAND ACCESS: HOW TO MAKE IT WORK? A marketing and client relation perspective on the key factors to a successful land access at airports Milda Manomaityte - Director, <i>The Global AirRail Alliance</i>
14:45-15:15	Q&A session + coffee break



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2. Getting dAIR in practice

15:15-15:25	Introduction <ul style="list-style-type: none">• Explaining the rules of the game• Splitting into teams
15:25-16:15	The Game is On
16:15-16:35	Feedback from the team <ul style="list-style-type: none">• Team 1• Team 2• Team 3• Team 4 (if need be of a 4th team/ according to the number of participants)
16:35-17:00	Conclusive debate panel – to be drawn by the speakers – Animation by Léa Bodossian